Subject: Travel and Tourism

Kay Stage 5 Curriculum Plan

Year: 12

Department Information:

Miss E Richardson - Learning Leader for Geography
Mr J Burrows - Teacher of History, Geography and Head of Sixth Form
Mr C Pinkerton - Teacher of Humanities and Head of Year

Curriculum aims and intent:

The Pearson BTEC National Extended Certificate in Travel and Tourism is intended as an Applied General qualification. It is designed for post-16 learners with an interest in travel and tourism who want to continue their education through applied learning, and who aim to progress to higher education.

The qualification is equivalent in size to one A Level and is designed to occupy one-third of a typical study programme, which could include other vocational or academic qualifications, such as another BTEC National or A Level.

This qualification gives a broad introduction to the travel and tourism industry, with an emphasis on core knowledge and fundamental skills that are transferable across other sectors.

Assessment:

Students will be assessed throughout the course, but will have summative assessments at the end of every half term.

The students will also be taking a coursework component to their learning, this will regularly be assessed.

Resources used to support learning:

https://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/Travel-and-Tourism/2019/Specification/btec-l3-nat-ext-cert-in-travel-and-tourism.pdf - Specification of Travel and Tourism

https://studyrocket.co.uk/revision/level-3-travel-and-tourism-btec-international - Revision resources

Home Learning:

Students are required to complete 4 hours of home learning per week, these will be set in conjunction with the content taught in lessons.

This is likely to include coursework and tasks linked in conjunction to their learning.

How parents can help their child:

Parents can help their students by ensuring that they complete all home learning tasks and coursework on time.

Parents can ensure that students have the correct equipment for learning.

Term	Summary of work being covered	Knowledge, Understanding and skills assessed	How the work is assessed	Career Links
1	The World of Travel and Tourism Global Destinations Principles of Marketing in Tourism (Coursework)	Foundational skills Understand the Geographical skills associated with Tourism Understand how marketing is used in Tourism Campaigns	Mini - Mock Assessment Mini - Mock Assessment Coursework component	Customer service advisor Tour Guide, Travel Agent, route planner Marketer
2	The World of Travel and Tourism Global Destinations Principles of Marketing in Tourism (Coursework)	Foundational skills Understand the Geographical skills associated with Tourism Understand how marketing is used in Tourism Campaigns	Mini - Mock Assessment Mini - Mock Assessment Coursework component	Customer service advisor Tour Guide, Travel Agent, route planner Marketer
3	The World of Travel and Tourism Global Destinations Principles of Marketing in Tourism (Coursework)	Foundational skills Understand the Geographical skills associated with Tourism Understand how marketing is used in Tourism Campaigns	Mini - Mock Assessment Mini - Mock Assessment Coursework component	Customer service advisor Tour Guide, Travel Agent, route planner Marketer
4	The World of Travel and Tourism Global Destinations Principles of Marketing in Tourism (Coursework)	Foundational skills Understand the Geographical skills associated with Tourism Understand how marketing is used in Tourism Campaigns	Mini - Mock Assessment Mini - Mock Assessment Coursework component	Customer service advisor Tour Guide, Travel Agent, route planner Marketer
5	Visitor Attractions Global Destinations	Students will analyse tourism attractions, both natural and man made Understand the Geographical skills associate with Tourism	Mini - Mock Assessment Coursework component	Theme park operations, manager Tour Guide, Travel Agent
6	Visitor Attractions Global Destinations	Students will analyse tourism attractions, both natural and man made Understand the Geographical skills associate with Tourism	Mini - Mock Assessment Coursework component	Theme park operations, manager Tour Guide, Travel Agent