



Department Information:

Media Studies is a two year course run by Eduqas. Media lessons are six times per fortnight with homework set every week. The course is taught by Miss Stockwell.

Curriculum aims and intent:

In Year 11, students continue to follow the Eduqas GCSE Media Studies (9-1) specification, introducing them to the breadth and depth of media platforms.

The Year 11 curriculum forms around the following theoretical frameworks:

Media language
Representation
Context
Industries
Audiences

Media contains many literacy opportunities and are used to develop skills of analysis and interpretation through exploration of connotation and denotation. The students develop their use and understanding subject specific terminology.

Resources used to support learning:

The students have access to the following platforms: Seneca, BBC Bitesize as well as Youtube accounts such as Mrs Fisher, GCSE Media revision.

Computer with access to Adobe Photoshop and Canva as well as PowerPoint and teams. (Students are able to download these programmes for free using their school accounts).

Home Learning:

Students will be given a task for home learning each week that will develop skills, recall and revision.

Students will be expected to complete on time and green pen certain tasks

Assessment:

Within year 11, students are assessed using exam style questions.

During this year, we focus on Component 1: Exploring the Media.

This looks at the theoretical frameworks of:

Media Language, Representation, Context, Industries and audiences

The assessments focus on:

Demonstrate knowledge and understanding of the theoretical framework of media and contexts of media and their influence on media products and processes.

How parents can help their child:

Making sure home learning is completed weekly

Ensure your child brings the correct equipment to the lesson e.g images when completing NEA, books, homework booklet.

Ensure that your child meets deadlines for all tasks.

Encourage them to engage with different platforms of media.

Term	Summary of work being covered	Knowledge, Understanding and skills assessed	How the work is assessed	Career Links
1	Final touches to Component 3- NEA. Component 2:TV Crime drama	To develop a product with appropriate conventions that responds to the brief such as being appropriate for a particular audience, genre. Media Language, Representations and context. Industry and audience	Component 3 is 30% of final grade on completion (60 marks) inclusive of the Completed statement of aims-10 marks.	Web content manager, Video game producer, marketing, Designer, social media manager, media researcher, production coordinator
2	Component 2: TV Crime drama	Media Language, Representations and context. Industry and audience	Exam questions that considers the theoretical frameworks. 30 marks	Web content manager, Video game producer, marketing, Designer, social media manager, media researcher, production coordinator
3	Component 1: Newspapers	Media Language, Representations and context. Industry and audience	Exam questions that considers the theoretical frameworks.	Web content manager, Video game producer, marketing, Designer, social media manager, media researcher, production coordinator
4	Revision of Component 1 and 2	Media Language, Representations and context. Industry and audience	The students will be completing exam style questions to reinforce their knowledge and understanding in preparation for the exams.	
5	Revision of Component 1 and 2	Media Language, Representations and context. Industry and audience	The NEA marks are given back to students at the end of the marking period before being submitted to Eduqas for moderation. Students to sit formal examinations for Component 1 and 2.	
6	End of course		Students to sit formal examinations for Component 1 and 2.	