



Wednesday 4th March 2026

Dear Parent/Carer,

We are writing to make you aware of a safeguarding concern currently circulating on social media platforms, including TikTok and Snapchat, which is affecting the local area.

A trend referred to as “School Wars” (sometimes described as “Reds vs Blues”) has emerged online. This content encourages young people to form school-based groups and, in some cases, promotes risky and potentially violent behaviour, including references to the carrying of bladed weapons.

We want to reassure you that we are not aware of any specific incidents involving our students. However, following advice from the Royal Borough of Windsor and Maidenhead and local safeguarding partners, all schools have been asked to alert their communities as a precaution.

In school, we are:

- Monitoring the situation closely
- Reinforcing our expectations around behaviour and safety
- Speaking with students about the risks of harmful online trends

We ask that you please:

- Speak with your child about this issue
- Reinforce the seriousness of the potential risks
- Remain vigilant regarding their online activity and social media use

Further information is available via the BBC News website: <https://www.bbc.co.uk/news/articles/clyzqd42x9do>

Thank you for your continued support in helping us keep our school community safe.

Kind Regards

Danny Edwards
Headteacher